

THE BUSINESS
MODEL ANALYST



LEAN CANVAS

PRINT and DESIGN you own LEAN CANVAS










Lean Canvas

Designed for:

Designed by:

Date:

Version:

<div>Problem <i>(List your 1-3 problems)</i></div> <div></div>	<div>Solution <i>(Outline a possible solution for each problem)</i></div> <div></div>	<div>Unique Value Proposition <i>(Single, clear, compelling message that states why you are different and worth paying attention)</i></div> <div></div>	<div>Unfair Advantage <i>(Something that cannot easily be bought or copied)</i></div> <div></div>	<div>Customer Segments <i>(List your target customers and users)</i></div> <div></div>
	<div>Key Metrics <i>(List the key numbers that tell you how your business is doing.)</i></div> <div></div>		<div>Channels <i>(List your path to customers (inbound or outbound))</i></div> <div></div>	
<div>Cost Structure <i>(List your fixed and variable costs)</i></div> <div></div>			<div>Revenue Streams <i>(List your sources of revenue)</i></div> <div></div>	

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GOOD LUCK

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